

Join CoThinkk's Social Media Marketing Team!

Make a difference using your video talents! Apply to lead an interview project in WNC that will shift the narrative for a more equitable NC.

Title: Videographer and Video Editor / Multimedia Journalist

Application Deadline: March 1st, 2018

Organizational Profile: CoThinkk (Cultivating diverse opinions and thinking that help to accelerate change, support creative innovation, and builds valuable connections and knowledge) is a “giving circle” that uses our collective time, talent, and treasure towards investment strategies that address education, economic mobility/opportunity, and leadership development towards impacting some of the most critical social issues facing African-American & Latinx communities in Asheville and Western NC. CoThinkk brings together community leaders who care about the economic and social well-being of communities of color in Asheville and Western North Carolina and collectively want to shift that narrative using a collective impact model that is grounded in the principles of equity, community economic development, economic and social justice.

Brief Description: CoThinkk needs a videographer and video editor to help us highlight our community and our work. Videographer will be responsible for interviewing 10 CoThinkk members, shooting and editing all interview footage. This includes, but is not limited to task related production and post production. Interns will be required to coordination of interviews, transport, set-up, and operation of equipment, and set preparation.

Time Frame: 10 weeks, 1 interview per week, 5-10 hrs a week, with willingness to have a flexible time frame. Internship will be a semester long position, starting as soon as possible. Students are not expected to work during UNCA Breaks.

Compensation: 10 week internship, with approximately 5-10 hours a week, with a \$500 stipend.

Job Description:

- Coordinate and conduct interviews highlighting 10 CoThinkk members.
 - Intern will be responsible for coordinating times, locations, and video equipment.
 - The 10 members will be pre-chosen and interview questions will be pre-written.
- Edit and compile the content into something that can be published on various medias (primarily content for CoThinkk's website, Facebook page, and YouTube page).
- Share news and updates that are in alignment with our mission about CoThinkk (grantees, members, core team, partners) are doing to keep community in the loop. Showcase CoThinkk as a thought provider/leader.
- Determine what camera equipment is necessary and obtain equipment.
- Transport, set up, and operate various production equipment including cameras, audio and video recorders, lighting equipment, props, and microphones for location and studio production.
- Operate and maintain proper levels and calibration of cameras, audio and video recorders, and other production equipment.
- Preferred attendance at CoThinkk's Monthly meetings (second Saturday of every month).

Deliverables:

- 10 total interviews:
 - Short videos clips highlighting each person (1 min) for website/other social medias that focuses on one question we specify.
 - Raw footage from all interviews compiled into one document.

Preferred Qualifications:

- Entering Junior or Senior level of course study.
- UNC Asheville student (with access to renting video equipment).
- Flexible and willing to learn from and alongside community members.
- Highly self-directed, organized and capable of working independently.
- Excellent writing and verbal communication skills.
- Extensive connections to minority groups and UNCA organizations
- Interested and comfortable working with people from diverse ethnic, cultural, and religious heritages along with differing sexual orientations.
- Car or method of transportation.

Benefits .

- Be part of a highly networked community in WNC and Charlotte comprising of filmmakers, philanthropists, grant writers, marketers, educational professionals, health professionals, foundation members and more.
- Take credit for this strong portfolio series by conducting this sensitive and powerful interview project.
- Be a philanthropist with your talent and time, a big opportunity to help shift the story of what is happening in communities of color in WNC.

Non-Discrimination Policy: : CoThinkk is committed to equality in employment and programming. CoThinkk does not discriminate on the basis of race, color, national origin, ancestry, sex, disability, religion, age, sexual orientation, gender expression, gender identity, or veteran status in its hiring practices, programs, services or activities. All are encouraged to apply, especially women and people of color.

Program Management: The intern will work under the direction of CoThinkk's social media marketing team. To learn more about CoThinkk visit our website (<https://cothinkk.org/>) and find us on [Facebook](#).

Submit Resume and contact information to Davia Young at davia.young@cothinkk.org.